



FIT ANA CHILDREN'S FOUNDATION

## DEDICATED TO PRESERVING CHILDHOOD AND THE DREAMS THAT FOLLOW

The Girl child is our inspiration for setting up the foundation. She is we believe, the true Sun Of each Family....Our future lies in her tiny hands and if nurtured gently she blossoms in to the radical positive force that has the ability to transform lives, families and society. We need to create a window for this Ray of Hope to shine through, a distinct place in our lives, a sense of belonging. a sense of being cherished for who she is and not rejected by simply being a gender that society discriminates against. Her basic rights and opportunities should not be denied because she was born a girl Discrimination in poorer children is even more pronounced and becomes a daily experience for children who live

in poverty. Each voice in resonance with this thought will take our little girls forward on a path of self discovery ....to blossom in to young women ...the Sun of our lives...





It all begins at infancy in an environment ridden with hopelessness, homelessness, neglect, abuse, exploitation, physical labour and poverty. The under-privileged, disadvantaged children who have a highly marginalized existence are completely denied the basic rights to a safe nurturing environment, health, hygiene, nutrition, education, etc. Childhood gets lost in this process of growing up. The harsh realities of life, the insensitive approach to their tender years, lack of basic facilities and security leaves them scarred for a lifetime; preventing natural and normal development and the ability to be able to freely exude the quintessential qualities of childhood. Life denies it to them just because they have been born in frugal circumstances. The gifts of wonder and magic, of play and creativity, are never discovered! The childlike qualities are lost before they are found.

This is where we step in...Providing little children an opportunity to be nurtured in a safe, warm, secure, stable, community environment sensitively designed to foster a sense of security, freedom from fear, spontaneous learning, and to be able to experience the joys of childhood. The purity and wide eyed wonder at the magic of all that exists! To enable them to experience a sense of self worth, to be able to reclaim their dignity, the passion to dream, to create, to be whole and free from their dignity, the passion to dream by making them realize their true

their dignity, the passion to dream, to create, to be whole and the realize their true discrimination. Our vision is to empower children by making them realize their true potential, to develop a joy in learning, to prepare children to be life long learners by developing their skills by providing them opportunities to become achievers. To be able to provide them with a space where they can express their deepest desires, rise to the hardest challenges and work to realise their aspirations.



Our focus is primarily on young children within the first developmental age group i.e. birth to age six. This is the early childhood phase, with maximum emotional and educational development. During this phase the child's sensitivity to immediate environment, coordination skills, concentration and language development is at its peak. It is the most impressionable period in a Childs life.

We are a non profit; non proprietary organisation set up to further the cause of school education, life skills and overall development of under privileged children.

Most of our children are faced with the pressing dilemma of lack of access to affordable education. Our aim is to empower children with knowledge and skills to exit the cycle of illiteracy and poverty by focussing on providing education and functional literacy.

All children - regardless of birth and circumstances - are truly equal. Therefore, each child must have the opportunity to wholesome growth, access to real education, cultural exposure, a platform to express opinions, protection against violence& abuse, a sense of security and the chance to belong. All these factors contribute to a safe healthy childhood. Hence our goal is to create a series of projects which assist vulnerable children.





One of our projects is the "Flower Child" aimed at educating underprivileged urban/rural street children. Currently they are being educated in our school based on the Montessori system.

We have launched an Educational Programme for these underprivileged children designed to facilitate access to informative, academic and creative learning, play and leisure, to foster a sense of self and nourishment for their spirit. Environmental exploration, order, freedom of choice and movement thereby allowing plenty of room for social interaction and activities, both Individual as well as in groups.



Our aim is to provide an opportunity for interactive activities for these children where they can build self confidence to express themselves freely. For instance, art is used as a major medium of expression to enable children to chanelise and express their creativity. Our educational project offers a blend of the Montessori system of education along with the conventional curriculum that aids in grooming and equipping young children with life skills to enable them to cope with for all kinds of emotional and social challenges and gives them an opportunity to explore and express their deepest potential.



Our team comprises of a warm, supportive and committed batch of teachers who are dedicated to guiding our children with carefully planned activities which build sensory, motor skills, socialisation, self esteem, confidence, independence, order, concentration and cooperation. These dedicated teachers function as their guides and facilitators, guiding children thru the journey of discovery of self n environment.

The project entails use of Montessori material, presentation techniques, 'play-way' material, creative techniques, art activities, theme based projects and of course a comprehensive academic curriculum for our children. We also provide educational supplies, books, stationery and art material to all the children. Needless to say it's all free of cost to the children.

Life building skills, issues of health, basic hygiene education are also imparted so that our children can learn to take care of themselves and protect themselves in their environment by conducting theme based work

A lot of intensive work awaits us. We hope to create a bridge between the deep divides of economic categories, to be able to value childhood and restore the dignity that each child deserves.

We have just completed the first phase of our clothing campaign aimed at providing a pair of fresh clothing to all our little children of the foundation who desperately needed a change of clothes to wear on a daily basis which they couldn't afford. Volunteers helped mobilise material and distributed the clothing to our children. The smiles on the children's faces could light a million lamps. We are thankful to all our volunteers who so generously partnered with us in our campaign. A Healthily snack and nutritious drink is offered to each child daily as a part of our 'Nutrition programme' after class as most of our children are malnourished, and have a weak immune system that makes them vulnerable to infections. This serves as an additional incentive for children to attend school regularly and participate in our programmes. It also improves their nutritional inputs and builds resistance to infections and diseases.

We have had several wonderful volunteers who have generously taken time out to distribute snacks, pack and distribute clothing, etc. to our kids. It is indeed heartening to receive such warm support.

Health camps are being done regularly in school to determine the overall health status of children as a part of our health programme. We have doctors on our panel who are dedicated towards regular complete health check ups for the children. As part of the health programme we have dispersed vital medicines, effective basic hygiene promoting aids like soaps, medicated shampoos, dental hygiene products like toothpastes in addition to providing hygiene and sanitation education. The aim being to equip our children with basic essential tools of health. These simple steps go a long way in making a world of a difference in improving a child's health, hygiene and living conditions.

Ours is a humble effort on behalf of the Rittana Childrens Foundation to make a difference in the lives of these beautiful children. We have completely put our heart soul and resources in to our projects. We are determined to impact and transform the lives of these buds that lead disempowered lives and enable them to blossom in to Flowers by unleashing their inner beauty, strength and potential.

Now is the time for you to act and help us keep our promise to these beautiful children. Your participation will enable us to provide continued education, basic healthcare, hygiene, educational aids stationery, playway material; art kits, clothing, essentials, medicines, facilitate creative workshops and conduct health camps. This will directly lead to a sense of security ,feeling of being loved and cared for and will give them hope that will change the way their world revolves forever.



Join hands with us in fighting the daily battle to survive, alongside these little warriors. Your contribution will change a life forever and give us renewed encouragement to carry on with our cause.

We invite you to join us in the movement to bring about social change in the lives of our children and their communities.

We aim at amplifying the voice of each child for their rights.

We would like to focus on children's critical issues and challenges in their entirety ... related to emotional development ,education, health, child labour, child abuse, female foeticide and infanticide.

We urge each of you to start by thinking of children as citizens with rights guaranteed to them in the constitution of India as well as the UN Children's Rights Charter 1992

The Right to Survival, to life, health, nutrition, name, nationality. The Right to Development, Education, Care, Leisure, Funl. The Right to Protection from exploitation, abuse, neglect; and to healthcare.

These Micro Miracles can only be possible with the support and active involvement of individuals and

organisations alike. Together we need to break this spell of existence in poverty, illiteracy and poor health impacting every conceivable opportunity to a better holistic life.

#### You can make it happen!

Help revive and retain education for these children who are not attending school due to the paucity of funds and to enable those who have reached us to be able to continue to receiving education.

To aid mainstream children to access good primary schools to further their education.

The essential message is equality of opportunity and to be able to enjoy an adequate standard of living. We are here to provide them this opportunity to transform their lives... you could aid in this endeavour by strengthening our hands to be able to deliver our spirit of uncompromising commitment to the cause of bringing about social change for these children.

Help reinforce our faith in our struggle for change.

We welcome mature, proactive, self supporting independent volunteers who wish to joyfully and respectfully help -by selflessly giving their time /services /assistance and support.

Your participation lies in your ability to support, invest and engage in programmes to bring children closer to the fulfilment of their potential.

We are open to organisations to come on board as sponsors. Ve would request support for our effort from foundations/trusts/corporations and individuals.

You have the ability to support our operating cost, institution building costs, developing our resources mobilisation capacity , cost of planning , monitoring , evaluation of programmes and



their implementation. Support us in our initiative with shared belief and the aim of bringing about holistic change in the lives of our underprivileged children and their communities.

You too can contribute and get directly involved in our projects. We are a non profit organisation and rely entirely on donations and volunteer work.

Corporates can adopt /support a project which they can identify with. You can choose to support an entire project or a part of it based on an area of focus -- like education; health; vocational training or other child

related issues; especially for the girl child.

Corporates can develop a Corporate Social Responsibility model for their organisation.

Organisations can sponsor the schools infrastructure or Sponsor the children directly.

You can donate surplus goods - like health supplements; stationery, furniture, books, bicycles, a vehicle, any other suitable items in consultation with us.

You can help with logistics; mobilise material distribution. Sponsor the schools or an individual child's education, etc.

You could spread awareness in professional circles on issues such as child rights, child labour, shelter, and literacy issues.



# WHAT CAN YOU DO? Suggestions: Financial contribution towards...

1 Medical Health care. Health camps can be sponsored; i.e. ENT, general health, etc. Medicines/treatment/ essentials/hygiene products for the children could be donated or sponsored (2) School education sponsorship per child on an annual basis. (3) School education supplies for a class or individual child. Work books. notebooks, paper, pencils, colouring material, clip boards, diaries, and art supplies etc.

4. Personal supplies for children ....clothing/shoes/bags./play materials/story books/sports equipment, etc. 5 Educational aids for school classrooms, furniture, blackboards, mats, computers, music system, Montessori material, creative materials, art kits, teaching aids, play ground equipment etc 6. Nutritional project aid. Sponsoring nourishing meals / health drinks / snacks / water filters. 7. Aiding institutional costs. Like: sponsoring the salary of the teachers , classroom assistants and office staff. 8. Sponsoring issue based workshops and associated with art, dance, Health, theatre, dramatics, music, etc. 9. Aid towards operative cost of foundation: Building, infrastructure, general maintenance etc O Sponsorship of transportation costs by sponsoring a school van, or



office equipment like a photocopier, computers, Generator etc. (1) Financing projects that can be implemented, monitored, evaluated and sustained as per a Corporate Social Responsibility Model.

12. As individuals : Support to our organisation can be provided in terms of imparting academic, creative, professional and physical skills by volunteering. You could be a part of our volunteer programme depending upon your skills and interests and sharing of your time and experiences. You could offer creative skills and conduct creative work shops in sports, art, music, dance, pottery, puppetry, theatre, sculpture, photography, etc. You could impart professional skills in the field of medicine, counselling, and further enhance the skills of our staff on teaching, counselling, and communication.

You could help mobilise materials to be distributed towards our cause and

projects. You could sponsor one or more child's education, school kit, medical care and nutritional products/meals. You could help organize fund raising events for charity.

Additionally you could spread awareness within your community on issues such as child rights, child labour, shelter, and literacy issues.

Our story: Rittana children's foundation was conceived from Our Hearts. It is dedicated to all disadvantaged children; especially the girl child. It was a dream waiting to be realized. Anamika Verma, President and founding member of RCF gave up a highly successful career of 17 years in the field of design to follow her heart and work with needy children. Instead of talking about making a difference, she decided it was time to BE THE DIFFERENCE. With a vision to empower children and restore their childhood, the foundation aims to amplify the voice of every child in distress, faced with discrimination and exploitation. From the creative field herself, she has initiated & created the core programmes for self expression and academic planning. Additionally, as an educationist she founded The Montessori School dedicated to early childhood education .[The Montessori School: Member The International Montessori Council.]

The foundation has been formally in operation since 2009. We are a non profit society dedicated to the cause of creating sustainable projects that would assist vulnerable children.

• Our education project -THE FLOWER CHILD- is aimed to further the cause of school education. It includes a preschooling experience with optimal learning conditions for the underprivileged children...a concept dedicated to holistic education between the age group 1.5 to 5 years. The Montessori system of education is a part of our curriculum .The main focus is to treat each child as a unique individual allowing them to develop and learn at their own pace. It recognizes the developmental stages of human formation and realisation of the goals, directions and characteristics pertinent to each. Our programmes include a blend of intellectual, physical, sensorial and artistic education. We aim to provide underprivileged children an exposure to a holistic schooling programme that they have been denied all along as a direct impact of social and economic discrimination.Our other programmes include a Nutritional project and a Health care project. These aim towards boosting a Childs basic health and nutritional levels. The direct objective is to raise their immunity levels and build their resistance to infections and diseases.

Our other programmes include a Nutritional project and a Health care project. These aim towards boosting a Childs basic health and nutritional levels. The direct objective is to raise their immunity levels and build their resistance to infections and diseases.

Our core team comprises of wonderful like minded people dedicated to a joint vision of restoring childhood and empowering children. Together we share the dream to 'be the difference'.

#### SOME OF THE MEMBERS OF THE GOVERNING BODY ....

Mrs Amrita Verma: General Secretary & creative head: an artist by profession who believes in the medium of art to be able to express ourselves & unleash hidden talent and potential .Art is extensively used in our creative programmes to enable children to express themselves freely. .All our creative projects are inspired by this platform that is available to our children by directing their energies creatively and constructively.

Mr Rittam Mittal: Treasurer and A dministrator: Schooling DPS R.K.Puram, New Delhi and later an MBA from IMT. Over 20 years experience in operational and service sector management. Consultant for premier blue chip MNCs and Indian companies. Education & upliftment of underprivileged children; especially the girl child has always been a major interest. An outspoken opponent of gender bias, female foeticide and infanticide. Actively promoting fine arts and music in younger children.

Col. Arvind Sirohi: Fundraising and operations. Served in the Indian army for over two decades with an outstanding career record. This included assignments with special forces like the National Security Guards and The United Nations. He is instrumental in taking forward our cause to International Organisations and is an active member of the foundation.

Mr. Sanjay Aggarwal: IT, Publicity and awareness programme. An entrepreneur and successful business owner heading two BPO Companies, he has always been dedicated to the cause of education. Public relations, publishing, IT related activities, optimal resource utilisation; these are his core strengths.

### rcfindia.org

#### Contact us Rittena childrens foundation

Regd office : D-1070, New Friends Colony, New Delhi – 110025. India. Operations: Ns 32, Sector 31, Swaran Nagri, Greater Noida – 201306, U.P.,India. Email: rcf@rcfindia.org, rittanachildrensfoundation@gmail.com Phone: +91-120-3104218, +91-9811115502, +91-9810127796

> Artwork by: Children of Rittana Children's Foundation